



community.

Beijing, London, consumers and business partners.

directly with potential target such as: The Times, The Economist profile in the Chinese market. and The Telegraph.

We specialise in helping UK firms We organise and hold bespoke We help UK brands gain exposure We have a strong relationship with We help UK brands set up and As the only UK firm working with have a trusted relationship with luxury events in both the UK on luxury Chinese and British many different Chinese celebrities run WeChat and Weibo official MaFengWo as our trusted business the High-Net-Worth Chinese and China. These cities include Newspapers and Magazines. These and bloggers who we can introduce accounts. These two Chinese social Shanghai, include Chinese titles such as: to UK brands that want to work media platforms are the largest and Chengdu and Guangzhou. This VOGUE, ELLE and HARPERS with them in order to raise the most influential in China. enables UK brands to connect BAZAAR as well as British titles awareness of their brand and

partner, we help UK brands to use this Chinese travel APP to attract in bound Chinese tourist and directly increase sales.





Alexa Chung





Aspinal of London









Aspinal of London





Bee Goddess

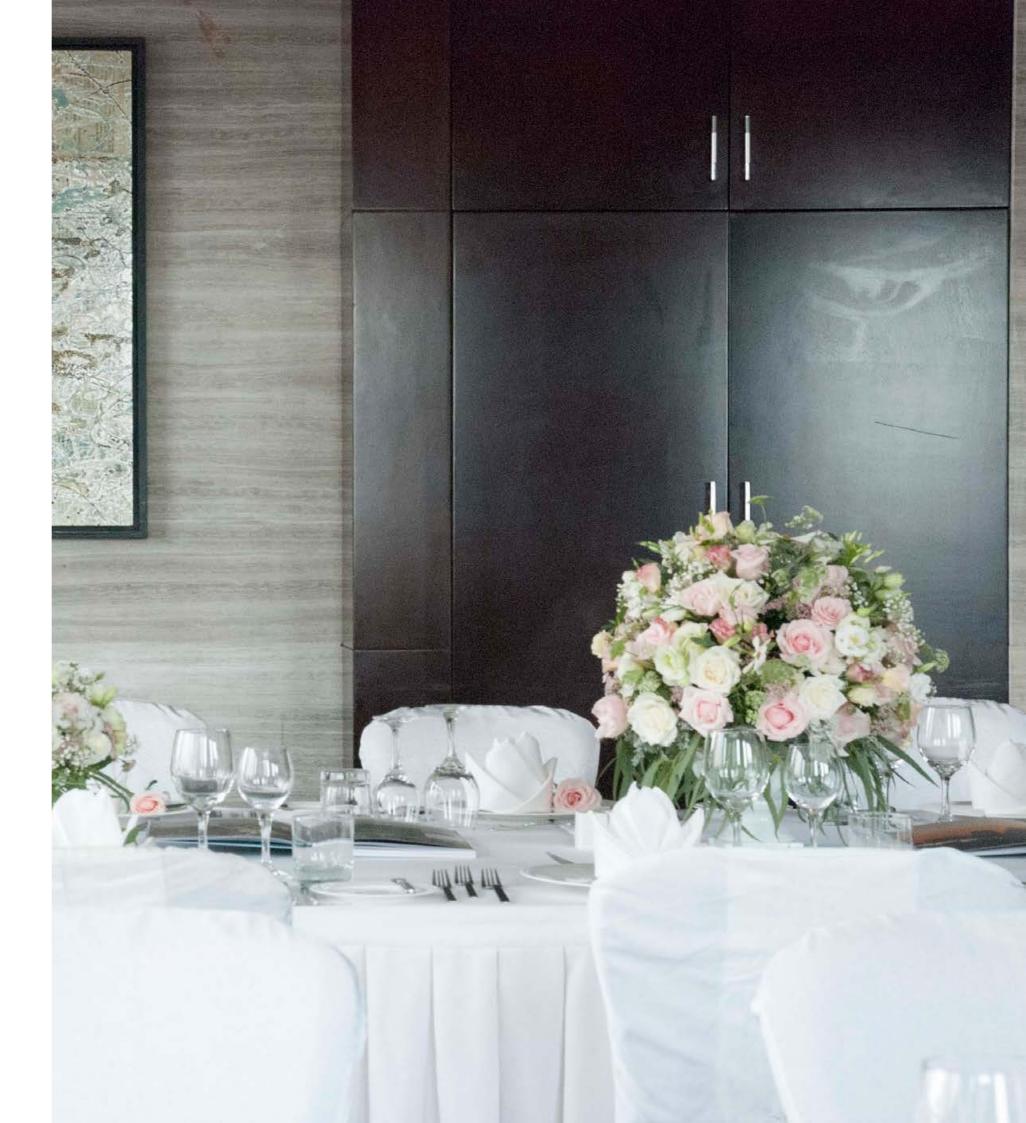






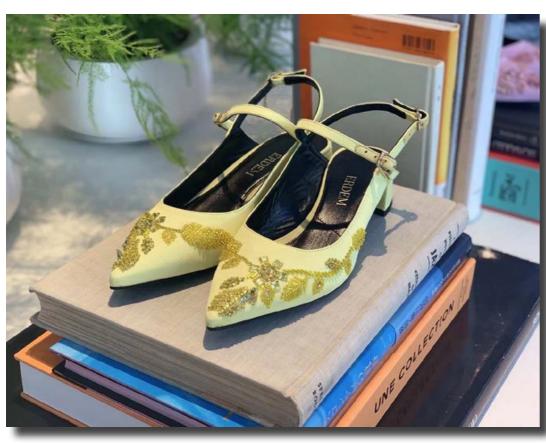


Bee Goddess









Erdem





Erdem











Goldlion











Goldlion





Li-Ning













Ralph & Russo



Ralph & Russo











Victor Wong Eyeware



