
LINKUP CHINA

High-Net-Worth Individuals | Events | Press Exposure | Celebrity and Blogger Seeding | WeChat & Weibo | MaFengWo-Chinese Travel App

We Help You to Achieve Success in China



High-Net-Worth Individuals

We specialise in helping UK firms have a trusted relationship with the High-Net-Worth Chinese community.

Events

We organise and hold bespoke luxury events in both the UK and China. These cities include London, Beijing, Shanghai, Chengdu and Guangzhou. This enables UK brands to connect directly with potential target consumers and business partners.

Press Exposure

We help UK brands gain exposure on luxury Chinese and British Newspapers and Magazines. These include Chinese titles such as: VOGUE, ELLE and HARPERS BAZAAR as well as British titles such as: The Times, The Economist and The Telegraph.

Celebrity and Blogger Seeding

We have a strong relationship with many different Chinese celebrities and bloggers who we can introduce to UK brands that want to work with them in order to raise the awareness of their brand and profile in the Chinese market.

WeChat & Weibo

We help UK brands set up and run WeChat and Weibo official accounts. These two Chinese social media platforms are the largest and most influential in China.

MaFengWo Chinese Travel App

As the only UK firm working with MaFengWo as our trusted business partner, we help UK brands to use this Chinese travel APP to attract in bound Chinese tourist and directly increase sales.

GOVERNMENT & TECHNOLOGY





WeChat





WeChat



Canton Fair





Reach Out Today and Let's Talk

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